

Everypost Solutions Brief



Solutions Brief

[Intel® Developer Zone](#)



Enabled by Intel® Atom™ Tablets for Android*

The developers at Everypost have optimized their social media app for Intel® Atom™ tablets for Android*. This uniquely efficient application allows tablet users to post current information to a range of social media sites simultaneously. As an Intel® Software Partner, Everypost benefits from a broad portfolio of business and technical tools through the Intel® Developer Zone.

Everyone needs to keep their finger on the pulse, whether it is with business, breaking news or keeping in touch with friends and family. Because social media has flourished, many people use many different outlets to stay connected and relaying information can become time-consuming.

Now, users can centralize their multimedia posts in one, elegantly simple app. Everypost offers a set of tools that allows anyone to amplify their messages. Creating content and selecting platforms like Facebook*, Twitter* and Pinterest*, users instantly publish text, photos, music and videos. A variety of features make it possible for users to condense and streamline their social media content, ensuring that the message hits the mark every time. Perfect for marketers, content professionals and journalists, Everypost helps everyone get the word out faster.



Everypost Boosts Social Media Efficiency on Android* Tablets

Lightweight, powerful tablets enable professionals to keep their target group informed all at once from wherever they are located. The latest compatibility with Android* tablets lets users stay on top of their updates with one app.

One Post, Many Platforms

Whether it is an article, comment, photo or video, users can maximize their impressions by posting multimedia content on a range of social media sites. Users can create messages and select Facebook*, Twitter*, tumblr*, Pinterest, LinkedIn* and Google+* platforms and with one tap, they can publish to all their chosen sites simultaneously.

Stay in the Loop on Multiple Sites

It is easy to follow trending topics with the hashtag-tracking function so users can strike while the iron is hot. A “mention” feature for Twitter* lets professionals stay on top of the most current information and publish relevant responses immediately.

Content Shortener

Truncating messages into 140 characters is no longer a difficulty. Everypost has a code shortening function for URLs and Twitter* that customizes content for specific platforms. Therefore, the app places no restrictions on text, photo or video.

Customized Settings for Sites

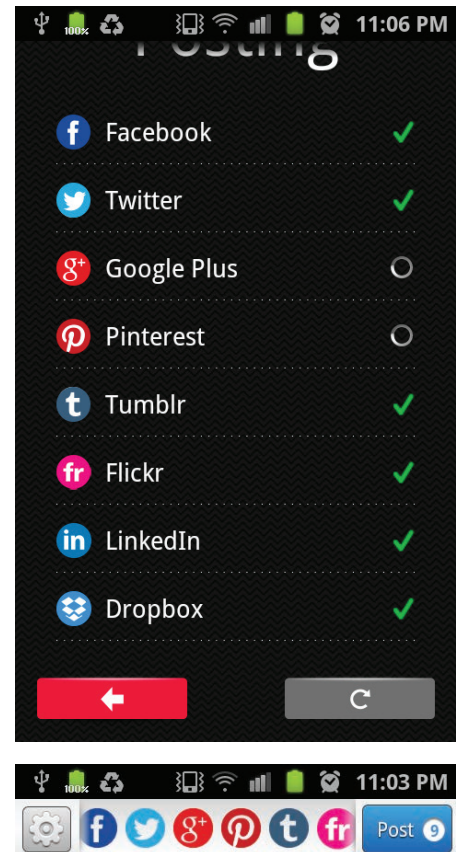
Content professionals can choose individual Google+* circles, Pinterest* boards or tumblr* blogs for high-impact posts. Sorting channels for different kinds of content is simple so that the right information reaches the right people.

Search and Repost

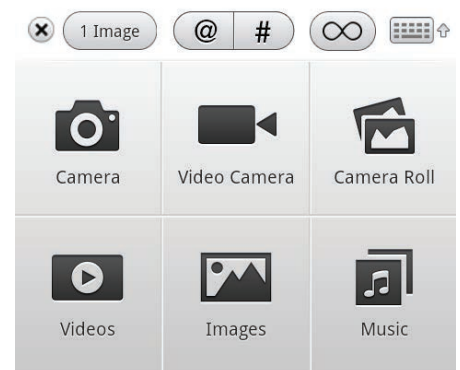
Cruising sites like Youtube*, Flickr* and Grooveshark* allows users to repost timely or relevant media so that they keep their viewers connected with photos, videos, articles and even music.

Mobility and Versatility

Tablet users don't have to wait to get the latest updates and they can lead the flow of information by synchronizing and streamlining their multimedia content from wherever they are. Not only does the Android* tablet help users to consolidate all content in once place, but with the Everypost app, users can also send high-impact bursts to energize customers, inform clients and co-workers and connect to friends and family.



Everypost is the easiest and most convenient app to post multimedia content across multiple social platforms. All at once. Without 140 characters limitations and allowing content customization per social channel.





Everypost on Tablets for Android* Powered by Intel®

With this latest compatibility for Android* tablets, powered by Intel® Atom™ processors, Everypost has all the advantages of a solid, reliable platform. Lightweight portability makes it easy for professionals to stay ahead of trends. Hours of functionality mean that users can access and relay potent multimedia content quickly from any location.



To become an Intel Software Partner visit
www.intel.com/partner

To find out more about Intel apps for Android*,
visit the showcase at
<https://software.intel.com/pams/android>

